



OAK MOUNTAIN WRESTLING — '23-'24 SPONSORSHIP OPPORTUNITIES

Thank you for your interest in supporting the Oak Mountain Wrestling program. To learn more about our corporate and individual sponsorship opportunities, please contact **Stephen Franklin** (SFranklin@BrasfieldGorrie.com).

Sponsorships are tax-deductible donations to our program through Oak Mountain High School, Federal

Tax ID#63-6001081

PIN SPONSOR — \$5,000 PER SEASON (LIMIT 1)

Your business will be the official sponsor for every pin our OMHS wrestlers accomplish throughout the regular season.

- **GYMNASIUM SIGNAGE** — One 3'X 5' sign will be displayed in the OMHS gym throughout the year
- **PA RECOGNITION** — Your company/brand will be mentioned with every pin accomplished by our wrestlers at home matches
- **PREMIUM Digital Advertisement 1** - Rotating Digital advertisement placed with Premium Visibility on Oak Mountain Wrestling's team page at OakMountainAthletics.com
- **PREMIUM Digital Advertisement 2** - Your ad will show and rotate in premium locations on Oak Mountain Wrestling's team pages on both the Pure Game Sports Mobile App and PureGameSports.com from August to August (12 Months) and will be linked to your company website.
- **PREMIUM Digital Advertisement 3** - Your ad will show in premiere static locations on Oak Mountain Wrestling's team pages on both the Pure Game Sports Mobile App and PureGameSports.com from August to August (12 Months) and will be linked to your company
- **PREMIUM Digital Advertisement 4** - Your ad will show in PREMIERE ROTATING locations on OakMountainAthletics.com home page all season long and will be linked to your company website.
- **SOCIAL MEDIA GRAPHIC(S)** — Your logo to be featured throughout the year on social media posts including pin announcements and weekly recaps.



MATCH SPONSOR — \$1,000 (LIMIT 3)

Your business or brand will be the Title Sponsor for one of our three scheduled home matches. Your business will be invited to man an information table, provide giveaways, and invite fans to engage with your brand.

- **GYMNASIUM SIGNAGE** — One 3'X 5' sign will be displayed in the OMHS gym throughout the year
- **PA RECOGNITION** — Your company/brand will be mentioned as the title sponsor for the selected match/tournament
- **PREMIUM Digital Advertisement 1** - Rotating Digital advertisement placed with Premium Visibility on Oak Mountain Wrestling's team page at OakMountainAthletics.com
- **PREMIUM Digital Advertisement 2** - Your ad will show and rotate in premium locations on Oak Mountain Wrestling's team pages from August to August (12 Months) and will be linked to your company website.
- **SOCIAL MEDIA GRAPHIC(S)** — Your logo to be heavily featured the week prior to your sponsored match.
- **LOGO PLACEMENT** — Logo will be printed on the OM Wrestling Team T-shirt.

PLATINUM LEVEL SPONSORSHIP — \$5,000 (LIMIT 4)

- **GYMNASIUM SIGNAGE** — One 3'X 5' sign will be displayed in the OMHS gym throughout the year
- **LIVE IN-MATCH ADVERTISING** — Two live commercials to be read before each home duals/tournament starts. Two live commercials to be read during the meet. One live commercial to be read at the completion of the match.
- **WEEKLY SPONSOR HIGHLIGHTS** — Weekly social posts from across Oak Mountain Wrestling social media platforms spotlighting your company throughout the season
- **SOCIAL MEDIA GRAPHIC(S)** — Your logo to be featured throughout the year on social media graphics (Match Day posts, Wrestler of the Week posts, Team Updates, etc.)
- **PREMIUM Digital Advertisement 1** - Rotating Digital advertisement placed with Premium Visibility on Oak Mountain Wrestling's team page at OakMountainAthletics.com
- **PREMIUM Digital Advertisement 2** - Your ad will show and rotate in premium locations on Oak Mountain Wrestling's team pages

from August to August (12 Months) and will be linked to your company website.

- **PREMIUM Digital Advertisement 3** - Your ad will show in premiere static locations on Oak Mountain Wrestling's team pages from August to August (12 Months) and will be linked to your company
- **PREMIUM Digital Advertisement 4** - Your ad will show in PREMIERE ROTATING locations on OakMountainAthletics.com home page all season long and will be linked to your company website.
- **LOGO PLACEMENT** — Logo will be printed on the OM Wrestling Team T-shirt.

GOLD LEVEL SPONSORSHIP — \$2,500 (LIMIT 6)

- **GYMNASIUM SIGNAGE** — One 3'X 5' sign will be displayed in the OMHS gym throughout the year
- **PA RECOGNITION** — Public Address recognition at all home wrestling matches
- **SOCIAL MEDIA GRAPHIC(S)** — Your logo to be featured throughout the year on social media graphics (Match Day posts, Wrestler of the Week posts, Team Updates, etc.)
- **PREMIUM Digital Advertisement 1** - Rotating Digital advertisement placed with Premium Visibility on Oak Mountain Wrestling's team page at OakMountainAthletics.com
- **PREMIUM Digital Advertisement 2** - Your ad will show and rotate in premium locations on Oak Mountain Wrestling's team pages from August to August (12 Months) and will be linked to your company website.
- **PREMIUM Digital Advertisement 3** - Your ad will show in premiere static locations on Oak Mountain Wrestling's team pages from August to August (12 Months) and will be linked to your company
- **PREMIUM Digital Advertisement 4** - Your ad will show in PREMIERE ROTATING locations on OakMountainAthletics.com home page all season long and will be linked to your company website.
- **LOGO PLACEMENT** — Logo will be printed on the OM Wrestling Team T-shirt.



SILVER LEVEL SPONSORSHIP — \$1,500 (UNLIMITED)

- **GYMNASIUM SIGNAGE** — One 3'5' sign will be displayed in the OMHS gym throughout the year
- **PA RECOGNITION** — Public Address recognition at all home wrestling matches
- **PREMIUM Digital Advertisement 1** - Rotating Digital advertisement placed with Premium Visibility on Oak Mountain Wrestling's team page at OakMountainAthletics.com
- **PREMIUM Digital Advertisement 2** - Your ad will show and rotate in premium locations on Oak Mountain Wrestling's team pages from August to August (12 Months) and will be linked to your company website.
- **PREMIUM Digital Advertisement 3** - Your ad will show in premiere static locations on Oak Mountain Wrestling's team pages from August to August (12 Months) and will be linked to your company
- **PREMIUM Digital Advertisement 4** - Your ad will show in PREMIERE ROTATING locations on OakMountainAthletics.com home page all season long and will be linked to your company website.
- **SOCIAL MEDIA MENTION** — Your name to be listed among sponsors in a special "Thank You" post on all platforms
- **LOGO PLACEMENT** — Logo will be printed on the OM Wrestling Team T-shirt.

NAVY LEVEL SPONSORSHIP — \$1,000 (UNLIMITED)

- **GYMNASIUM SIGNAGE** — One 3'X 5' sign will be displayed in the OMHS gym throughout the year
- **PA RECOGNITION** — Public Address recognition at all home wrestling matches
- **PREMIUM Digital Advertisement 1** - Rotating Digital advertisement placed with Premium Visibility on Oak Mountain Wrestling's team page at OakMountainAthletics.com
- **PREMIUM Digital Advertisement 2** - Your ad will show and rotate in premium locations on Oak Mountain Wrestling's team pages from August to August (12 Months) and will be linked to your company website.



- **PREMIUM Digital Advertisement 3** - Your ad will show in premiere static locations on Oak Mountain Wrestling's team pages on both the Pure Game Sports Mobile App and PureGameSports.com from August to August (12 Months) and will be linked to your company
- **SOCIAL MEDIA MENTION** — Your name to be listed among sponsors in a special "Thank You" post on all platforms
- **LOGO PLACEMENT** — Logo will be printed on the OM Wrestling Team T-shirt.

RED LEVEL SPONSORSHIP — \$750 (UNLIMITED)

- **GYMNASIUM SIGNAGE** — One 3'X 5' sign will be displayed in the OMHS gym throughout the year
- **PREMIUM Digital Advertisement 1** - Rotating Digital advertisement placed with Premium Visibility on Oak Mountain Wrestling's team page at OakMountainAthletics.com
- **PREMIUM Digital Advertisement 2** - Your ad will show and rotate in premium locations on Oak Mountain Wrestling's team pages from August to August (12 Months) and will be linked to your company website.
- **SOCIAL MEDIA MENTION** — Your name to be listed among sponsors in a special "Thank You" post on all platforms
- **LOGO PLACEMENT** — Name will be listed on the OM Wrestling Team T-shirt.

WHITE LEVEL SPONSORSHIP — \$500 (UNLIMITED)

- **GYMNASIUM SIGNAGE** — One 3'X 5' sign will be displayed in the OMHS gym throughout the year
- **WEBSITE** - Listed as a sponsor on Oak Mountain Girls Wrestling's Sponsor Pages on Pure Game Sports Network. Your logo will show as a sponsor from August to August (12 Months) and will be linked to your company website.
- **SOCIAL MEDIA MENTION** — Your name to be listed among sponsors in a special "Thank You" post on all platforms
- **LOGO PLACEMENT** — Name will be listed on the OM Wrestling Team T-shirt.

FAN LEVEL SPONSORSHIP — \$250 (UNLIMITED)

- **SOCIAL MEDIA MENTION** — Your name to be listed among sponsors in a special "Thank You" post on all platforms
- **LOGO PLACEMENT** — Name will be listed on the OM Wrestling Team T-shirt.

Go Eagles!!

Sponsorship Level: _____ **for \$** _____

Company Information:

Company: _____

Company URL/Website: _____

Contact Name: _____

Address: _____ City: _____

State: _____ Zip: _____

Telephone No. _____

Email Address: _____

Players Name: _____

The final deadline for SIGN artwork is October 31st, 2023. *Artwork received after this date may result in a delay of your sign being shown in the gym.*

Please email this form and high-resolution company logo to cblight@shelbyed.org. All checks should be made payable to **OMHS Wrestling**.

For Digital Ads

If your company has current digital artwork already prepared, please provide that. For maximum quality we request that you provide images with the following dimensions:

Mobile app placements: We request image sizes of 320x50px

Website ad placements: We request image sizes of 1200x120 and 320x250px

If you do not have current artwork or a previous ad to provide, Pure Game will help create one. Pure Game will make all efforts to ensure that your ad looks great across the Pure Game Platform. Note: unfortunately, Pure Game will not be able to design logos. Please provide logos in SVG, JPEG or PNG format. Customization limited to fonts, colors and image background. Restrictions may apply. In most cases, Pure Game can customize your ad using as little as a current business card.

Your sponsorship is a tax-deductible donation to our program through Oak Mountain High School, Federal Tax ID#63-6001081.